

First Avenue Uptown College District Meeting
Coe College Alumni House Board Room
Thursday, August 21, 2008
8 a.m.

Present: Scott Crosby (EnCompass), Rod Pritchard (Coe College), Kristy Upah (Coe College), Phil Wasta (Pioneer Workspace Solutions), Brent Heinz (Hy-Vee), John Wasta (Pioneer Workspace Solutions), Betsy Westphalen (Wells Fargo), Jeff Frese (Common Wealth), Craig Erickson (Music Loft), Wade Hiner (Hunter Companies), Hunter Parks (Hunter Companies), Brad Kiburz (Rinderknecht), Glenn Vosatka (Cedar Rapids Public Works), Cindy Monroe (Safe Routes for School grant writer)

I. Agenda Items

A. Welcome by Scott Crosby

B. Safe Routes for School Grant

Glenn Vostaka (Cedar Rapids Public Works) and Cindy Monroe (grant writer) outlined the basics of the Safe Routes for School grant: five grants are available at \$250,000 maximum for each school; schools K-8 are eligible; Oct. 1 deadline; currently seven CR schools are applying for the 2008 grants; Polk Elementary & Franklin Middle School are both applying from our district; the two categories of infrastructure & non-infrastructure and five "E" factors must be thoroughly explained in the application; city recommendations for Polk include the south of C Ave. between 19th & 20th and south of E Ave. between 19th & 20th; city recommendations for Franklin include Prairie Dr. between 25th & Franklin and south of C Ave. between 19th & 20th. For more grant information, please visit the [Iowa DOT web site](#).

C. Student Discount Card

The restaurants and retail businesses participating in the Student Discount Card have been finalized. Please visit our [web site](#) for a full list of the 17 participants! The card will be distributed to all Coe College & Mount Mercy students, roughly 2,500 students combined, by Sept. 2.

H. District Fall Festival

This event will be held on Oct. 11, in coordination with the Coe vs. Wartburg football game; this game is predicted to have the largest attendance in Division III football for the 2008 season. The Fall Festival will include both pre-game and post-game activities at various First Avenue venues. There will be a live radio broadcast. Event details will be finalized by Sept.; if you would like to be a participating venue or help in anyway please contact [Scott](#) or [Kristy](#).

G. Future Goals: Developers & Membership growth

Developers: The steering committee meeting will continue meeting with Drew Westberg as we discuss potential developers interested in revitalizing our district.

Members: Our district is approaching 40 active members. To renew your 2009 membership, please visit [the district website](#) to complete the 2009 membership application.

II. Next Meeting – Back to Coe’s Lynch Room for the year!

Our next large-group meeting will be **Thursday, September 18 at 8 a.m.** in the Coe College Lynch Room. Meetings will be held here through May 2009, with the exception of the Oct. 16 meeting. Please check the [“calendar of events”](#) to keep up-to-date on this meeting location and other events in our district!

***If you have any questions or comments,
please contact Kristy Upah at 319-399-8581 or kupah@coe.edu.***