

First Avenue Uptown College District Meeting
Thursday, May 15, 2008
Coe College
8 a.m.

I. Agenda Items

A. Welcome by Scott Crosby

B. Roll Call and Introductions

Erin Lenninger is leaving Coe to become the Director of Administrative Services for the Iowa PGA in Riverside, IA. Kristy Upah has joined Coe College as Public Relations Coordinator and Secretary of FAUCD.

D. Cedar Rapids Police Department update by Lt. Tim Daily

Lt. Daily gave a FAUCD crime update. He provided a "Weed and Seed Activity Summary" chart and explained how the CRPD will help to reduce criminal activity in the district including summer bike patrol.

E. Market Study results presented by Drew Westberg

Drew Westberg, Long-Range Planning Coordinator, City of Cedar Rapids, presented the preliminary market study results for the FAUCD. The Maxfield Analysis provided a current synopsis of the area, as well as recommendations for improvement. The final analysis will be completed by Thursday, May 22 and can be reviewed at <http://uptowncollegedistrict.com/default.aspx>.

F. State of Iowa Redevelopment Program

Five districts in Iowa will be redeveloped through the Iowa's Department of Economical Development. One of the five will be in Des Moines, with the other four locations yet to be determined. Both the Czech Village and the FAUCD are under consideration.

G. Student Discount Card

Ways to implement a college student discount card for the district will continue to be discussed.

H. BRIGHTEN Your Business

In correspondence with the Weed and Seed program, "BRIGHTEN Your Business" will take place the third Saturdays of June, July and Aug. This will include cleaning the exterior of buildings and offices in Cedar Rapids.

III. Announcements

- Friday, May 23, 10 a.m.-2 p.m.: Microsoft Truck Event at EnCompass

II. Next Meeting – Location Change!

Our next meeting will be **Thursday, June 19 at 8 a.m.** in the lower conference room of Wells Fargo. Please note this location change for the entire summer.

*If you have any questions or comments,
please contact Kristy Upah at 319-399-8581 or kupah@coe.edu.*